

CYBERCRIME: THE COLD, HARD FACTS

In today's digital environment, small and medium-sized businesses (SMBs) are **more vulnerable than ever** to cybercrime. Here are some alarming statistics to be aware of.



One in five SMBs fall victim to a cyber attack, and of those, 60% go out of business in six months.¹

43% of cyber attacks are aimed at SMBs, but **only 14% are prepared** to defend themselves.²

68% of SMB leaders feel their **cybersecurity risks are increasing**.³

95% of cybersecurity breaches are **caused by human error**.⁴

94% of malware arrives on computers via email attachments.⁵

65% of SMBs allow employees to access company applications from **unmanaged, personal devices**.⁶

More than 77% of SMBs don't have an incident response plan.⁷

PROTECT YOUR BUSINESS AGAINST CYBERCRIME.

Visit backtobusinessit.com/cybersecurity to learn more.

Sources: ¹Vox, ²Embroker, ³Varonis, ⁴IBM, ⁵Varonis, ⁶TechRepublic, ⁷Cybint



TAKE CARE OF YOUR BUSINESS. WE'LL TAKE CARE OF YOUR I.T.